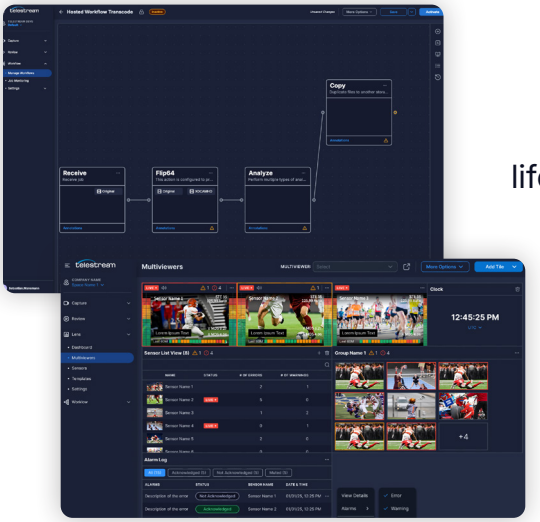
UP: One Platform for Modern Media Operations

Unify Ingest, Review, Orchestration, and Monitoring in a Modular SaaS Platform



What is UP?

This next-generation, cloud-native solution unifies the media lifecycle—from initial acquisition to final delivery—into a single, cohesive interface. It eliminates the friction of managing disparate point tools by integrating several core services. Rather than acting as just another isolated application, UP operates as an extensible service layer that brings together capture, workflow orchestration, proxyless review, and multiviewer monitoring under a shared architecture.

The Challenge

The media landscape is grappling with exploding content volumes, audience fragmentation, and the need for faster turnaround times. Content creators face significant hurdles:

- **Fragmented Tools:** Media operations often rely on a disjointed patchwork of applications across on-prem and cloud environments, each requiring its own UI, billing, and deployment model.
- **Speed & Scale Expectations:** Digital-first platforms and live events demand rapid capture, review, orchestration, and content processing that legacy M&E pipelines struggle to support.
- **Resource Bottlenecks:** A lack of dedicated DevOps resources makes deploying automated workflows difficult, while manual review processes introduce delays and compliance risks.

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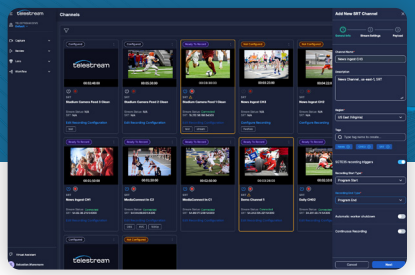

The Solution: A Unified Platform, Not Siloed Tools

Telestream UP consolidates critical media functions into one cohesive platform—reducing friction across ingest, workflow automation, review, and monitoring.

Built for Modular Adoption	Start with ingest, review, orchestration, or monitoring—add services over time as your workflows evolve.
AI-Enriched Workflows	Built-in AI assists metadata generation, workflow creation, and operational decision-making—without custom code.
One Platform Experience	A consistent UI, API, authentication, and billing model across all services—simplifying onboarding and operations.
Common Service Layer	Core services like identity management, logging, storage configuration, and notifications power every UP application.

Main Benefits

Cloud Native Capture

Elastic ingest of live signals, file-based sources, and camera cards – scaling dynamically without hardware constraints or manual setup.

Proxyless Review

Real-time playback, annotation, and growing file access – accelerating editorial decisions and reducing turnaround across distributed teams.

Multiview Monitoring

Monitor live contribution feeds with visual confidence, automated alerts, and actionable signal health insights.

Low-Code Workflow Automation

Design AI-enriched pipelines for ingest, QC, captioning, translation, and delivery – without scripting or support.

Core Features

UP.Capture
Live ingest contribution feeds in the cloud

UP.Review
Proxyless playback, annotation, and growing file access

UP.Lens
Cloud-based multiviewer monitoring with automated alarms

UP.Ingest
Camera-card and file-based ingest workflows

UP.Workflow
Visual, drag-and-drop workflow design

Learn more about UP:
telestream.com/up

Ready to modernize?
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