

Telestream & ScorePlay

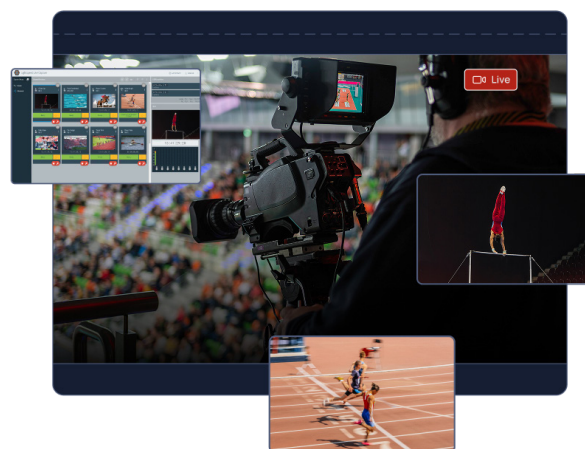
From Live Capture to Highlight Delivery in One Unified Workflow

Turn Live Sports Moments into Ready-to-Deliver Content

For most sports organizations, broadcast and digital live in separate worlds, forcing each to cobble together its own technologies to capture, clip, and deliver growing high-resolution media. These fragmented workflows create reliability issues, increase operational complexity, and struggle to scale for high-profile live events.

The Telestream and ScorePlay joint solution provides a unified operational experience, allowing production teams to control Telestream Live Capture channels directly from within the ScorePlay platform. Through native API integration, ScorePlay triggers Telestream Vantage workflows to clip and deliver high-resolution content directly from growing files – while recording is still in progress.

Crucially, it opens access to more live feeds for everyone who needs them. Social, broadcast, and media partner teams can all work from the same feeds through the web, turning what used to be siloed broadcast and digital operations into a single, shared production environment.



Teams can schedule, start, and stop Telestream Live Capture resources deployed on-premises at venues or facilities from anywhere in the world through ScorePlay's sports-focused, media-management interface.

As recording begins, live proxy playback becomes immediately available within the ScorePlay interface, allowing teams to review content, log moments, and create clips in near-real time. Clip requests are then executed against the growing high-resolution media managed by Telestream, enabling fast turnaround without forcing users to leave their existing workflow environment.



The Challenge of Near-Live Sports Content Delivery

Historically, near-live sports clipping and content delivery have required cobbling together disparate technologies to handle growing high-resolution media. 'This Lego Brick approach' often led to reliability issues, excessive technical management, and fragmented workflows that forced operators to move between multiple disconnected systems just to ingest, monitor, clip, and deliver content.

In live sports environments, timing is everything. Rights holders, production teams, and content distributors need the ability to identify moments, create clips, and deliver content while events are still unfolding—not after recordings are complete. Delays caused by manual workflows or unreliable infrastructure can directly impact audience engagement, operational efficiency, and monetization opportunities.

The Solution

Why this Integration is Important

This partnership creates a unified, near-live content workflow for modern sports production and distribution. By combining Telestream's proven live capture, growing file processing, and clipping infrastructure with ScorePlay's end-to-end platform, teams gain a reliable, scalable foundation for creating, distributing, and measuring high-value sports content while events are still in progress.

Rather than forcing operators to manage multiple disconnected systems, the joint solution streamlines live capture control, clipping, and delivery within a cohesive operational workflow, helping sports organizations move faster while reducing technical complexity.



How it Works in Practice

The integration pairs Telestream Live Capture and Vantage workflows with ScorePlay to create a seamless near-live production workflow. It will scale ingest to cover more feeds, automate media management across all of them, and turn raw live signal into ready-to-use content with minimal manual effort.

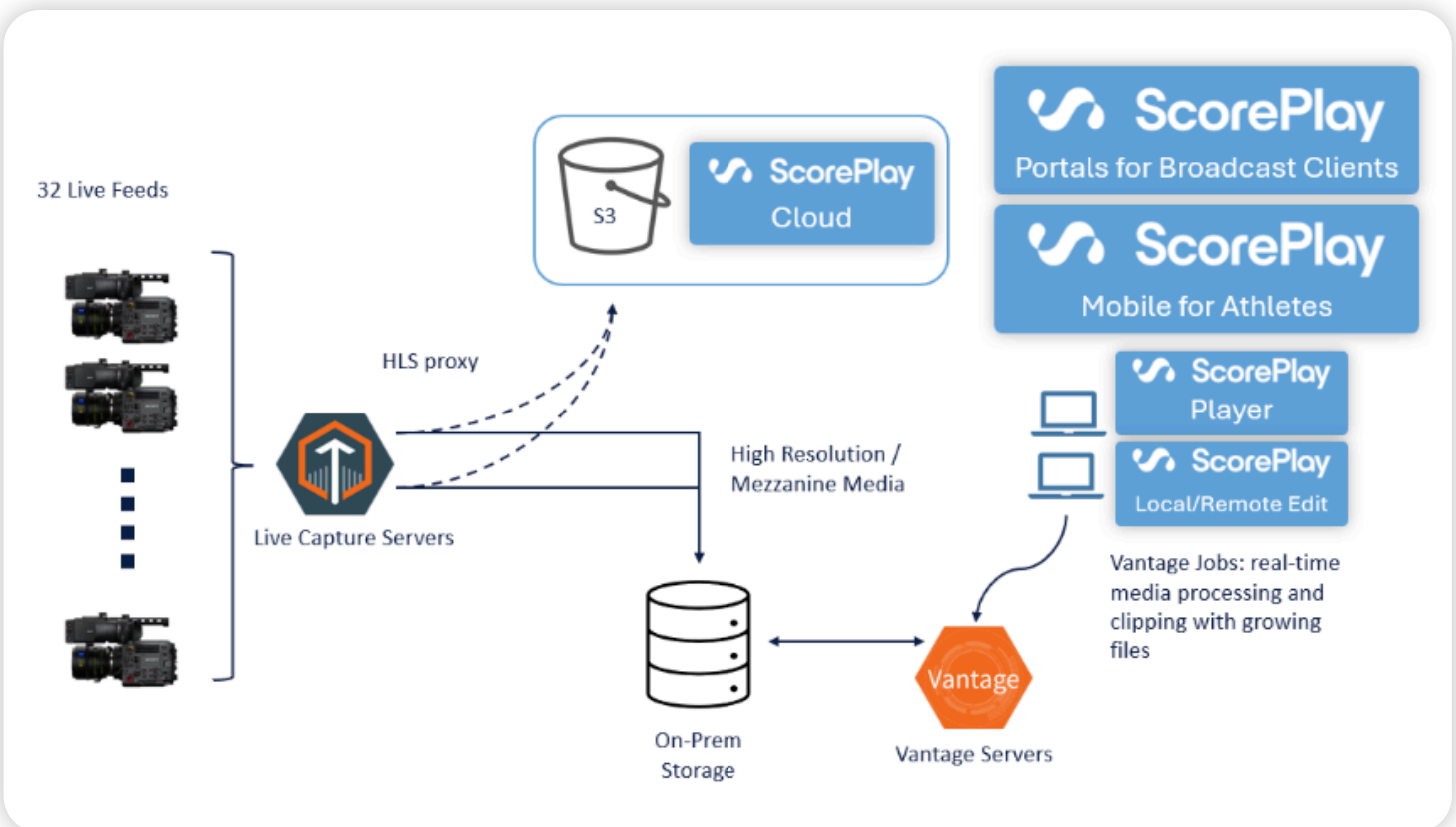
Production teams can schedule start, and stop Telestream Live Capture channels directly from within the ScorePlay platform, eliminating the need to switch between separate operational tools. Telestream's scalable ingest lets organizations bring in significantly more live feeds than traditional workflows allow, while ScorePlay automates the media management layer on top, enriching every feed with live data, then auto-cutting and reframing content for each destination as the event unfolds. Through native APIs, ScorePlay triggers Telestream's powerful Vantage to create high-resolution clips directly from growing files while recording is still in progress, enabling rapid content creation without interrupting live operations.

Telestream & ScorePlay

Users remain entirely within the ScorePlay interface throughout the workflow, from live monitoring and clipping requests to status tracking and final content delivery, while Telestream handles the media processing and execution behind the scenes.

Together, the two platforms combine Telestream's enterprise-grade capture and processing with ScorePlay's automated, data-driven content management to deliver more coverage, faster turnaround, and less manual work than either could alone.

Live Sports: Telestream & ScorePlay Integration



Key Outcomes of the Telestream & ScorePlay Solution



Single-Pane-of-Glass Operations

Users can schedule recordings, monitor live feeds, request clips, and access finished content without ever leaving the ScorePlay interface.



New Live High-Resolution Clipping

Users can browse live feeds, identify moments, and generate high-resolution clips directly from growing files, all while the event is still in progress.



Remote Command & Control

Production teams can schedule, start, stop, and manage Telestream Live Capture resources deployed at venues and facilities anywhere in the world through the ScorePlay platform.



Enterprise Reliability & Scale

Built on Telestream's proven, live media infrastructure, the solution provides the reliability and scalability required for demanding, live sports environments where content turnaround and uptime are critical.



Accelerated Content Monetization

By dramatically reducing the time required to create and deliver highlight-ready clips, sports organizations can move premium content to broadcast partners, digital platforms, and downstream rights holders faster.



Granular Access Control as a Monetization Lever

With ScorePlay's access and permissions framework, clients can decide who can access content (and when) during a live event. By controlling which users can clip in real time versus after the event, organizations can package live clipping as a premium, tiered offering, turning access governance into a direct upsell opportunity.



Reduced Workflow Complexity

Replace fragmented, manually assembled workflows with a cohesive operational solution that simplifies live capture control, clipping, and delivery while reducing technical overhead.

Learn more about Live Capture:
telestream.com/live-capture



Eager to turn live sports moments
into ready-to-deliver content?
Contact us at telestream.com/contact-us

Learn more about ScorePlay: scoreplay.io