



Telestream Corporate Facts

Information Sheet



Key Facts

CEO Benjamin Desbois

Founded 1998

Ownership Privately held and profitable since 2001

Sales Channels Direct, 135+ Resale Partners
Worldwide, Ecommerce

HQ Nevada City, California, USA

Regional Offices North America, Europe,
and Asia-Pacific

About Us

For more than 25 years, Telestream has been a leading provider of solutions that enable the creation, processing, and delivery of digital media. The company's media workflow and measurement technologies drive efficiency across the entire media supply chain – from capture and live production to media processing, quality control, content management, and distribution. Utilizing automation and AI, Telestream solutions scale and operate across on-premises, cloud, and hybrid environments. As a trusted partner behind some of the world's most mission-critical media operations, Telestream ensures the reliable delivery of the highest quality content to any audience, on any platform.

Markets Served

Telestream serves a broad range of markets including broadcast, sports, post-production, live events, content creation, streaming platforms, corporate, education, house of worship, and government. Organizations and professionals across these sectors rely on Telestream to automate and streamline their media workflows. With robust and proven solutions, reliable customer support, and fast adaptation to compliance and standards, Telestream is the trusted standard worldwide for automated and intelligent media processing and video quality assurance.



Core Tenants

Telestream's core principles are grounded in a deep understanding of customer needs and a commitment to continuous innovation to address those needs. The company's development philosophy emphasizes a flexible architecture that promotes interoperability across diverse platforms, ensuring seamless integration with third-party technologies. By applying automation and AI to streamline operations and enhance efficiency, Telestream delivers solutions that enable customers to adapt quickly to changing requirements while maintaining the highest quality.

- **Automation to Intelligence** – A unified workflow ecosystem based on Vantage and powered by AI for smarter, more efficient media operations.
- **Intelligent Content Capture & Ingest** – Flexible ingest across all formats, sources, and production environments.
- **Ecosystem Interoperability** – Seamless integration between Telestream products and 3rd party platforms for media editing, management, orchestration, and storage.
- **Flexible Deployment** – Scalable solutions for on-premises, cloud, and hybrid workflows.
- **Precision Monitoring & Measurement** – Quality monitoring for contribution feeds, reliable signal generation, and advanced SDR/HDR waveform monitoring.

Portfolio of Solutions

Telestream offers a comprehensive family of solutions supporting crucial stages of the media supply chain. Its products provide a complete set of tools for media workflow automation, processing, and measurement, serving the requirements of professional enterprises across broadcast, production, and streaming operations. Telestream also develops desktop and consumer applications for video streaming, editing, and encoding, extending its expertise to a broad range of users and use cases.



Workflow

- **Media Processing** – Telestream’s media processing solutions provide scalable, automated, AI, and cloud-enabled workflows for transcoding, producing, and delivering high-quality video content across any platform.
- **Media Ingest** – Telestream’s Global Ingest unifies live capture, camera card ingest, and file-based workflows for on-premises, hybrid, and cloud environments.
- **Video Playback** – Telestream’s playback solutions offer fast and reliable reviews of mezzanine media to ensure quality.
- **Quality Control** – Telestream’s QC solutions for media ingest and production automatically checks for the latest program regulatory compliance.
- **Archives** – Telestream DIVA provides centralized content management and archiving with flexible deployment options, integration with MAM/PAM systems, and metadata management.
- **Captions** – Telestream Stanza uses AI-powered speech-to-text transcription for accessibility and regulatory compliance.

Measurement

- **Quality Monitoring** – Telestream’s iQ solutions provide automated, real-time monitoring and analytics across the entire video delivery chain from content origination to the end viewer for any type of video distribution service.
- **Waveform Monitoring** – Telestream PRISM offers comprehensive monitoring tools for managing SDR and HDR video content with support for SDI, IP, and hybrid workflows.
- **Signal Generation** – Telestream SPG9000 supports a multitude of timing sources to deliver precise and reliable timing.
- **IP Monitoring** – Telestream provides IP video monitoring for critical oversight of ST 2110 and ST 2022 network health and performance.

Professional

- **Wirecast** – Telestream’s all-in-one customizable live video streaming and production solution.
- **ScreenFlow** – Telestream’s video editing and screen recording software designed for Apple Mac users.
- **Switch** – Telestream’s multiformat video player and encoding with inspection and correction.

Technology Partnerships

Telestream has an extensive number of technology partnerships with leading providers of media supply chain solutions. These partnerships offer interoperability across the Telestream ecosystem, giving customers the flexibility to integrate solutions that best fit their media production environments.

Telestream technology partners include AWS, Adobe, Avid, Broadteam, Embrace, Google, Fonn Group (Mimir), IBM, Iconik, Oracle, SDVI, Telos Alliance, and many others.

Sustainability

Telestream is committed to advancing innovation, responsibly integrating sustainability, inclusion, and ethical practices into every aspect of its business. For nearly three decades, the company has enabled media organizations to operate at scale while upholding the highest standards of quality, security, and performance. Through its Environmental, Social, and Governance (ESG) initiatives, Telestream is aligning with global frameworks and emerging environmental standards to reduce the carbon impact of digital media, promote diversity, and ensure transparency. By embedding energy-efficient technologies and responsible innovation across its products, operations, and partnerships, Telestream aims to build a more sustainable and resilient media technology ecosystem for the future.

Read our full ESG statement here:

https://www.telestream.net/pdfs/general/Telestream_ESG_Statement.pdf

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Find out more at [telestream.com](https://www.telestream.com)

