

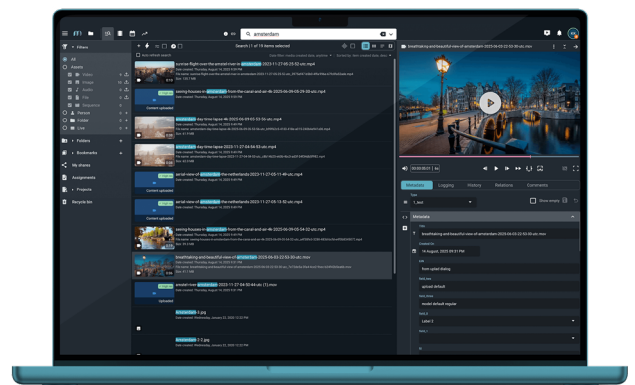


# Telestream & Mimir

## From Faster Ingest to Production Ready Workflows

### The Modern Live Production Workflow

Today's most advanced live productions are no longer defined by a single control room or centralized operation. Reporters are in the field. Content is contributed from anywhere. Editorial teams collaborate across locations. And audiences expect real-time coverage.



**Telestream and Mimir facilitate real-time production-ready content. This joint solution eliminates ingest bottlenecks by ensuring content is immediately usable across cloud and hybrid editorial workflows.**

Telestream and Mimir enable a workflow in which content moves from ingest to editorial without delay or rework: Telestream provides the ingest, processing, and preparation layer, while Mimir provides the cloud-native media asset management (MAM) platform where editorial teams collaborate on and produce videos that are accessible and ready to watch while being ingested.

Built on Mimir's open REST APIs, the integration provides full support for Mimir's metadata model, creating a streamlined, production-ready workflow for modern broadcast, news, and sports environments. The Vantage Mimir Connector acts as the bridge, integrating workflows directly with Mimir's cloud asset management system for secure and efficient operations without the need for complex API setups.



## The Challenge

In many live production workflows, editors face delays because of availability of content. Content can be accessed quickly, but it isn't fully usable. Files may need to be normalized. Metadata may be incomplete. Quality control may still be pending. Editors are left waiting or forced to fix issues manually before they can begin.

Modern news, sports, and live broadcast operations require files to be ready on arrival. That is the model behind the integration between Telestream and Mimir. The new integration seamlessly connects Telestream's Vantage and Live Capture solutions with Mimir's cloud-native media collaboration and production platform.

## The Solution

### Why this Integration is Important

This partnership turns ingest into the beginning of the editorial process rather than a roadblock. By automating normalization, processing, and quality control, incoming media is made immediately usable within the Mimir platform without requiring any additional reprocessing. Assets don't just arrive faster—they arrive fully structured and equipped with the context required for immediate search, collaboration, and editing. This empowers fast-paced production teams to stay aligned, move faster, and maintain momentum through time-critical workflows, whether working in the cloud or in a hybrid model.

### How it Works in Practice

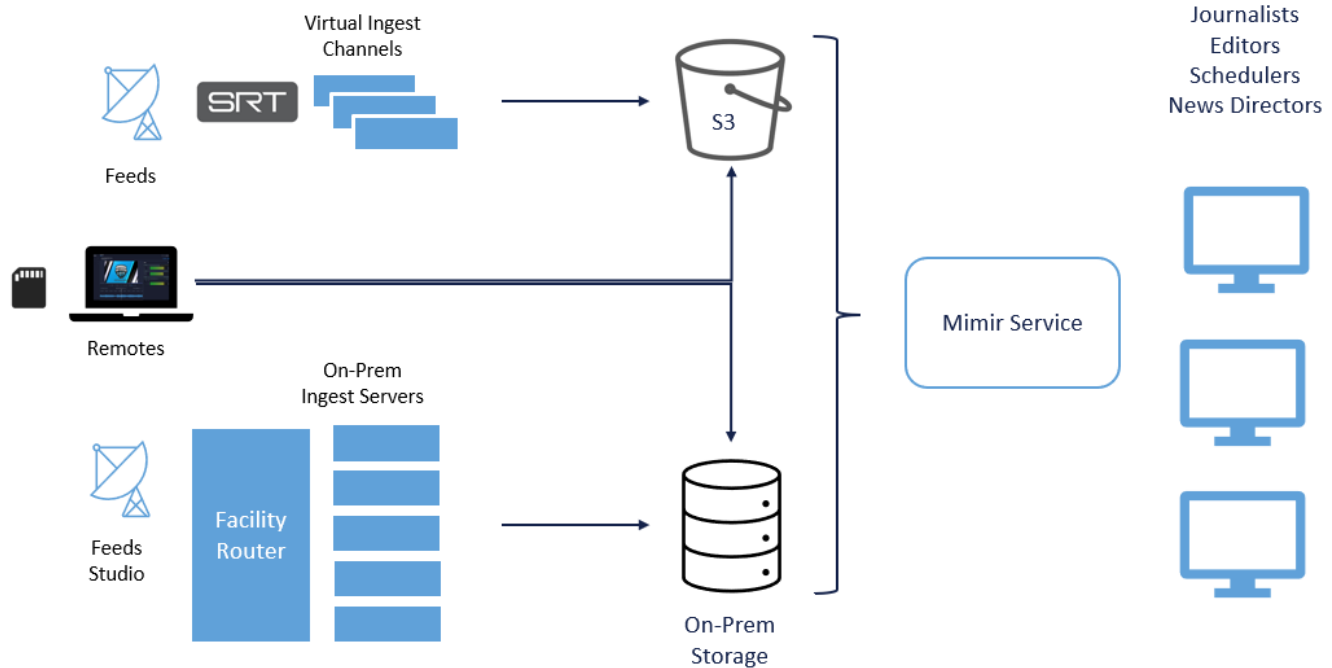
For file-based workflows, incoming media is automatically processed through Telestream Vantage. Formats are standardized, media is enriched with metadata and AI-generated information, and quality control is applied before delivery into Mimir. Editors can immediately begin working without additional preparation while ingest is in progress.

For live workflows, Telestream Live Capture enables feeds from SDI, and IP sources such as ST 2110 and SRT to be ingested directly into Mimir. Content is registered with metadata and proxies in real-time, allowing editorial teams to begin assembling stories as events unfold.

In both cases, the outcome is the same: content arrives ready for production, not just ready for access.

## Mimir Integration in News

### Ingest for On-Prem & Cloud that Compliment the Value of Mimir



## Key Benefits of Telestream & Mimir's Joint Solution



### Edit While Ingest

This integration allows teams to immediately begin working on live and growing files without waiting for the ingest process to finish.



### Rich Metadata & Intelligence

This joint solution automatically handles normalization, metadata enrichment, quality control, and processing. Assets are delivered directly into the Mimir environment, fully prepared for editorial use.



### High Performance & Easy Integration

This solution enables direct connection without complex API setup and supports custom Mimir API endpoints including deployments for regional media workflows.



### Flexible Deployment Models

This joint workflow supports both fully cloud-based and hybrid environments, empowering broadcasters to modernize at their own pace while maintaining control over infrastructure and cost.

Learn more about Vantage:  
[telestream.com/vantage](https://telestream.com/vantage)



Ready to modernize your live production workflows?  
Contact us at [telestream.com/contact-us](https://telestream.com/contact-us)