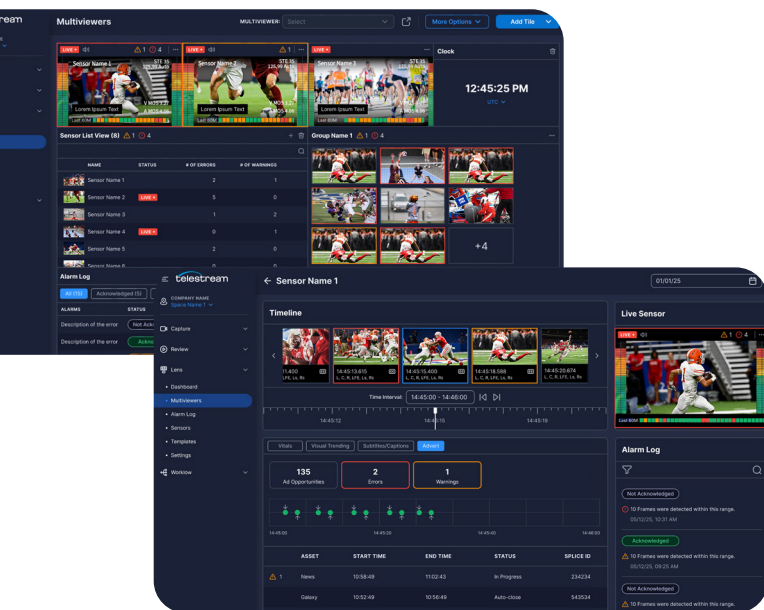


# Telestream UP.Lens

See Every Feed. Solve Every Issue.  
Trust Every Moment.



## Executive Summary

The shift to cloud-native live production is often hindered by a "visibility gap", where traditional monitoring is too rigid for elastic workloads and DIY dashboards lack actionable depth.

Telestream **UP.Lens** is the first cloud-native monitoring service that fuses broadcast-grade multiviewer confidence with the deep, historical analytics of enterprise observability.

Purpose-built for ground-to-cloud contribution, UP.Lens enables live production teams to dynamically deploy live time video monitors in the cloud, visualize every contribution feed in real-time and drive insights on stream health issues the instant they appear, all within the Telestream UP.

## The UP.Lens Advantage

	Lens Capability	Technical Value	Business Impact
Live Multiviewer & Analysis	<p><b>High-Fidelity Signal Overlay:</b> Instant visibility to validate content and correlate network Transport performance (Jitter, Packet Loss, SRT errors) with quality (audio/video MOS, PCR Jitter, Buffer Occupancy, CC errors).</p>	<p><b>Rapid Fault Isolation:</b> Enables immediate detection of whether "macroblock" artifacts are caused by congested cloud-egress paths or source encoder over-subscription.</p>	<p><b>Predictive Operations:</b> Transition from "break/fix" to a <b>Never-Fail</b> paradigm with early-warning alerts that catch degradation before it impacts the viewer.</p>
Forensic Troubleshooting	<p><b>Continuous Telemetry Archive:</b> Comprehensive time-indexed buffer of raw KPI data, performance alerts and visual snapshots for every contribution feed.</p>	<p><b>Deterministic Root Cause:</b> Eliminates "aliasing" and data sampling gaps, allowing engineers to reconstruct transient incidents with frame-accurate precision.</p>	<p><b>Reduced MTTR &amp; Accountability:</b> Accelerate resolution by up to 60% and provide definitive proof for performance SLAs, eliminating "finger-pointing" across hand-off points.</p>
Complete Policy Compliance	<p><b>Always-On Policy Monitoring:</b> Automated tracking of ad-marker (SCTE-35) propagation, audio loudness levels (CALM/EBU), and caption/subtitle performance.</p>	<p><b>Monetization &amp; Regulatory Enforcement:</b> Ensures that critical commercial and quality standards are being maintained at every hand-off point in the delivery chain.</p>	<p><b>Revenue Protection:</b> Drastically reduce costly make-goods and avoid regulatory fines by ensuring every feed is correctly decorated to support the video business.</p>
Cloud-Native Architecture	<p><b>Elastic Provisioning:</b> SaaS-native monitoring deployment (&lt;45s spin-up) with automated lifecycle management via API or self-serve UI.</p>	<p><b>Right-Sized Infrastructure:</b> Replaces rigid, "always-on" hardware probes with dynamic monitoring that scales horizontally with your event calendar.</p>	<p><b>Optimized Unit Economics:</b> Align monitoring spend directly with production volume; reduce idle cloud overhead through simple consumption-based scaling.</p>

## UP.Lens Core Services

### UP.Lens Multiviewer: Real-Time Visual Assurance

**Overview:** Provides immediate "eyes-on-glass" confirmation of stream health across hundreds of concurrent feeds

#### Key Features

- Customizable mosaics, low-latency WebRTC playback, and automated penalty-box sorting
- Leverages low-latency WebRTC for proxy-frame delivery, ensuring operators see frame-accurate views across contribution feeds
- Integrated "Penalty Box" logic uses per-second triggers to automatically promote streams with errors like discontinuities or PCR Jitter to the primary focus tile

**Ideal For:** MCR Operators, Live Producers, and Remote Production Teams

### UP.Lens Visual Trending Analytics: The Forensic Time Machine

**Overview:** Fuses real-time alerts with a continuously indexed history of performance KPIs and quality metrics

#### Key Features

- 10-day incident rewind with trend analysis and deep signal diagnostics
- Deterministic State-Recovery: Unlike standard time-series databases that average data, the Lens "Time Machine" maintains a continuously indexed circular buffer of raw KPI telemetry (Stream performance, SCTE-35 messages, Inter-arrival Jitter, Perceptual Quality, etc.)
- "Post-Mortem Correlation," overlaying visual performance with sub-second TS-level metrics
- Rapid identification and RCA analysis to prove where and why an issue happened, for example if a video freeze was a source-encoder GOP-structure failure or a transit-layer packet-loss event

**Ideal For:** Engineering Leads, NOC Managers, and RCA Analysts

### UP.Lens Orchestration: Elastic Cloud Provisioning

**Overview:** Automates the lifecycle of monitoring sensors within Telestream-managed or customer-owned VPCs

**Key Feature:** <45-second sensor spin-up/recovery and usage-based automated teardown

**Ideal For:** Cloud Architects, DevOps Engineers, and Media Supply Chain Architects

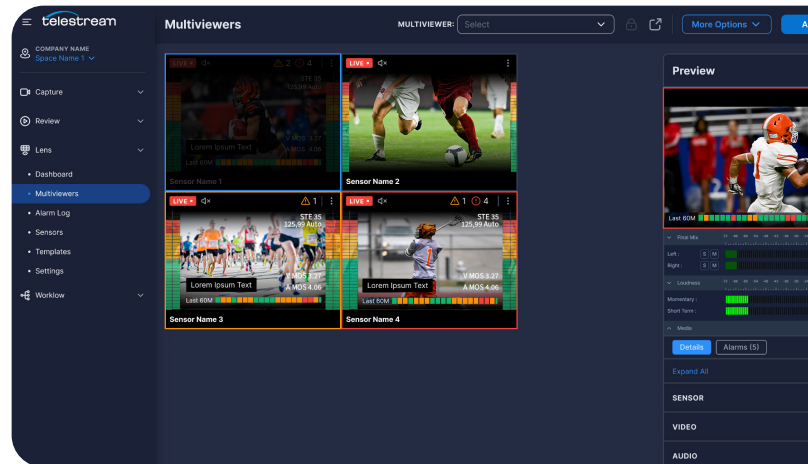
## Technical Specifications

### Lens Sensor

- Transport Protocol: SRT
- Container Formats: MPEG-TS
- Video Codecs: h.264 (AVC), h.265 (HEVC)
- Audio Codecs: AAC, MPEG Audio, PCM, AC3

### Forensic Time Machine

- Continuously indexed history of dozens of performance, monetization and compliance KPIs. One-click transition from a live visual impairment (e.g., frozen frame) to the historical packet loss trend that caused it.
- *Elastic Multi-Domain Sensors*: Just-in-time provisioning of right-sized sensors (QoS, QoE, or combined) that can be deployed within the **Telestream Unified Platform global cloud infrastructure**.
- *Zero-Blind-Spot Multiviewer*: A cloud-native WebRTC multiviewer with **<500ms latency** that includes an automated **"Penalty Box"** widget to instantly surface at-risk feeds.
- *Ad-Sequence & Compliance Validation*: Real-time monitoring of **SCTE-35** integrity, loudness consistency (CALM/EBU), and caption/subtitle performance.
- *Rapid Service Onboarding*: Target spin-up time for new contribution feeds averages **45 seconds**, supporting the agility required for live event spikes.



### The Bottom Line: From Observability to Certainty

In the high-stakes world of cloud-native live production, simply seeing a failure is not enough—you must be able to prevent the next one. Telestream UP.Lens bridges the gap between real-time confidence and historical truth, transforming your operations from a reactive "break/fix" cycle into a proactive Never-Fail paradigm. By fusing broadcast-grade multiviewer monitoring with a forensic "Time Machine," UP.Lens ensures that your team spends less time hunting for problems and more time delivering flawless viewer experiences.