

Unified Business Workflows with **Telestream Vantage**

RMC | BFM

INTRODUCTION

RMC-BFM is a leading private audiovisual group in France, managing major brands such as BFMTV (24/7 news), RMC (general-interest radio), and various thematic and regional channels. The group reaches millions of viewers and listeners daily across national and regional territories through linear TV, radio, and its RMC BFM Play / RMC+ streaming platform.

“With a growing volume of media to process, Vantage was deployed to improve our productivity. We observed tangible gains: complete automation of transcoding, ingest, QC, export and delivery tasks; reduced processing time; and parallelization of workflows without increasing the operator workload.”

Frank Guillaouard, Director of Program Management, RMC-BFM

THE CHALLENGE

Operating across an expansive multi-platform landscape, RMC-BFM required media workflows that prioritized high performance, reliability, and scalability.

To achieve these goals, the broadcaster identified several key hurdles:

Legacy Platform Limitations: The existing system needed to be replaced with a more agile, high-performing solution.

Modernization Needs: A requirement for a comprehensive modernization of the transcoding farm to improve production and distribution.

Capacity and Continuity: The new solution had to deliver a significant increase in capacity while ensuring operational continuity without disruption.

Operational Complexity: The goal was to unify a multitude of processing chains into a single, cohesive system.



THE SOLUTION

RMC-BFM implemented Telestream Vantage as its central media-flow engine, supported by high-performance Lightspeed servers. Integrated by professional systems partner Videlio, **the solution provided several technical advantages:**

Automated Workflows: The platform utilizes 75 different workflows covering ingest, content creation, VOD, and reporting.

Intelligent Processing: Using advanced variables and conditional logic, workflows adapt automatically to different content types while maintaining performance.

Seamless Integration: Vantage was fully interconnected via API and custom connectors with third-party systems, including Minnetonka AudioTools Server for automated loudness correction.

Efficiency Features: The system uses "Direct Convert" and "Rewrap" principles to modify only necessary components, along with automatic decode-error correction logic.

Custom Monitoring: RMC-BFM developed custom supervision interfaces using the Vantage API to track job progress, success rates, and VOD indicators in real time.

"Since moving to Vantage, our team has found that processing time has been reduced and the supported formats have expanded, making journalists more autonomous and limiting their reliance on our team for conversions."

Julia Salmon, Team Lead, Graphics Unit –
Artistic Production Operations, RMC-BFM

"Collaboration with Videlio was exemplary, both technically and humanly. The upgrade to Telestream Vantage took place transparently, with no impact on our existing workflows. The teams anticipated our needs, proposed practical optimizations, and ensured an effective knowledge transfer."

David Grimal, Technical Director, RMC-BFM

THE RESULTS

The implementation of Vantage has delivered a substantial boost in efficiency and the ability to scale operations effectively.

High Volume Efficiency: The system processes over **4,000 jobs per day** and more than **40,000 hours** of transcoding annually.

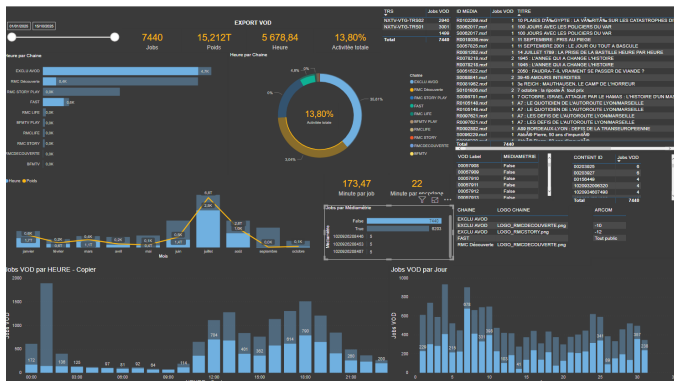
Significant Growth: Between 2024 and 2025, VOD exports increased by **46%**, while digitization imports grew by **165%**.

Reduced Manual Burden: Automated error-correction logic has significantly reduced calls to local support and avoided unnecessary transcodes.

Performance Reliability: The platform successfully handles peak loads of up to **2,500 hours** of VOD transcoding per week.

"This project perfectly illustrates the added value of end-to-end support. From the very first analysis phases, we worked hand-in-hand with the RMC-BFM teams to ensure a smooth migration from Rhozet Carbon to Vantage, without any service interruption. The POC confirmed the relevance of the solution, and the scale-up happened naturally thanks to rigorous preparation."

Fabian Buchta, Videlio Support Engineer
and integration project lead



“Vantage allows us to structure our processes through simple and effective workflows. The solution proved stable, with very few incidents. It has been used in particular for transcoding assets to different systems (Backlight, Dalet, Xpression...) and more broadly for automated file transfers between creation and production environments.”

Camille Gomez Virseda,
Broadcast Project Manager, RMC-BFM

THE FUTURE

With a powerful and scalable infrastructure now in place, RMC-BFM is positioned to continue evolving its business workflows. The use of analytical CSV reports and internal dashboards will allow the team to continue tracking traffic, measuring performance, and identifying anomalies to further optimize their day-to-day operations.

“This new solution was able to take over all journalist transcoding for ingesting camera rushes that was handled by another tool. Vantage simplified our overall workflow! And a great project manager who listened to us throughout the implementation!”

Laurent Duval, Head of Internal Production,
BFM division and BFMTV on-air team

ABOUT VANTAGE

Vantage is the world’s leading platform for managing all your high-quality media processing and workflow automation needs. Designed to meet the challenges of today’s rapidly evolving media landscape, Vantage streamlines the entire content production and distribution process with a robust set of advanced professional tools and an intuitive interface, ensuring faster turnaround and superior quality. Vantage is highly flexible as a cloud, hybrid, and on-prem deployment.

ABOUT VIDELIO

Videlio is a French group specializing in the integration of audiovisual and digital solutions for businesses, institutions, media, and large enterprises. Based in France and internationally, the group supports its clients in the design, installation, operation, and maintenance of their audiovisual, collaborative, and immersive environments. In 2024, Videlio generated €368M in revenue and employs 1,000 people in 6 countries.

Learn more about Vantage:
telestream.com/vantage



Interested in discussing how Vantage could solve for your challenges?
Contact us at telestream.com/contact-us